



Sponsorship Opportunities

Sunday Registration Reception

The welcoming reception will be held on Sunday evening at the hotel. This is an opportunity to meet the attendees in a casual social environment as they arrive and greet new friends. The sponsor of this event will have space to set up a booth or table. They will also be given a Booth and one product placement in the briefcase during the conference.

Lunches

Each day lunch will be sponsored by a vendor. This will be identified in the program and with a sign on the buffet table. In addition, an Exclusive Lunch Sponsor will be given a Booth and one product placement in the briefcase during the conference. A Shared Lunch Sponsor will be allowed to place one product in the sports bag.

Breaks

There are nine break opportunities throughout the conference. The sponsor of each break will be recognized with a sign at the break table and will have the opportunity to display literature and business cards on a table at the break.

Wednesday Night Buffet

This dinner will be sponsored by a vendor. This will be held outdoors on a large grass area overlooking the ocean. The sponsor will have the opportunity to have a booth space or table at the buffet. They will also be given a Booth plus Presentation and two product placements in the sports bag during the conference.

Vendor Exhibit – Booth Space & Booth plus Presentations

The Vendor Exhibit will be held all week beginning Monday at 8 am and running through Friday until 1 pm. All Vendors will be placed in the same room as all breaks. Each break will last for 30 minutes and all vendors will be in the same area as the break-out classes. Lunch will be one hour and thirty minutes to allow for the attendees to visit the vendors. With the exception of Friday, vendors will remain open until 5:30 pm each day.

Each vendor will have a 10' x 10' booth space and will be furnished with one 8' table. Electricity will be available at an additional cost of \$25 per day. During all breaks and at 1:00 pm each day, a sponsorship of the Booth plus Presentation will allow the vendor to present their product or service during a 20 minute period. This will be an excellent opportunity for the vendor to show off their stuff. Only 1 Presentation will be allowed from each vendor during the conference. This sponsor will allow for one product placement during the conference.

Briefcases

These are an incredibly popular item that people ask for at many conferences. They are very versatile bags and are perfect for holding the products and materials that the attendees receive during the conference. They go great on a plane and are very functional back home. One product placement during the conference is included.

Lanyard/neck wallet

Always a great eye-catcher, these neck wallets serve as a great functional purpose as well.

T-Shirt Sponsor

Everyone loves to wear t-shirts. We will be giving every attendee a t-shirt with 5 sponsor logos on the back.

Instructor Sponsor

This will assist in paying for travel, hotel and meal expenses of our instructors. Each sponsor will have their logo prominently displayed in each course the instructor teaches. Most instructors will be teaching each breakout session during the conference (that's 17 classes).

Are you interested?

If you should have any questions, please contact us at 843.915.7912 or via email at info@FALSE.com

See you in Myrtle Beach!



Southeastern Fire & Life Safety Educators Conference 2009

April 26-30, 2009
Springmaid Beach Resort
Myrtle Beach, SC

Juvenile Firesetter Puppeteers Clowns

Sponsorship Information

Sponsorship	Amount	Added Value	Details	Available
Sunday <i>Registration Reception</i>	\$750.00	Booth plus presentation 1 Product Placement	The sponsor will have their name prominently displayed and a table available for literature	1
Monday - Friday <i>Exclusive Lunch</i>	\$750.00 each lunch	Booth plus presentation 1 Product Placement	The sponsor will have their name prominently displayed and a table available for literature	1 each day
Monday - Friday <i>Shared Lunch</i>	\$400.00 each lunch	1 Product Placement	The sponsor will have their name prominently displayed and a table available for literature	2 each day if exclusive is not sponsored
Wednesday <i>Evening Buffet with music</i>	\$2,500.00	Booth plus presentation 2 Product Placements	The sponsor will have their name prominently displayed and a table available for literature	1
Monday - Friday <i>Break Sponsor</i> 1 - AM Break 1 - PM Break	\$500.00 per break or \$1500.00 for all	1 Product Placement	The sponsor will have their name prominently displayed and a table available for literature	1
Monday - Friday <i>Booth Space</i>	\$150.00 each	1 Product Placement	Dimensions of 10 ft x 10 ft Includes 1 table -more \$20/ea Electricity available \$25/day	30
Lanyards/neck wallets	\$500.00	1 Product Placement	These highly visible neck wallets will contain the attendees badge, pad, pen, schedule and your logo	1
Briefcase	\$1,500.00	1 Product Placement	These popular briefcases will have your logo imprinted on one side and the logo of the conference on the other	2
Keynote Speaker Sponsor	\$1,000.00	1 Product Placement	This sponsorship will give you the visual exposure for the entire opening event plus during special programs	3
T-Shirt	\$1,000.00	1 Product Placement	One product placement of a size that will fit into the briefcase. Quantity of 250 must be provided by March 1	5
Instructor Sponsor	\$500.00	1 Product Placement <i>added value \$100</i>	One product placement of a size that will fit into the briefcase. Quantity of 250 must be provided by March 1	10
Product Placement	\$100.00		One product placement of a size that will fit into the briefcase. Quantity of 250 must be provided by March 1	Unlimited



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Sponsor/Exhibitor Registration Form

Please complete this form and send to:

2009 SEFALSE
Horry County Fire Rescue
Attn: Todd Cartner
2560 North Main Street
Conway, SC 29526
843.915.7066

You will receive a sponsor packet with detailed information and registration material.

Company Name: _____

Representative/Contact _____

Mailing Address _____

City/State/Zip _____

Telephone _____

Fax _____

Email _____

Assignments will be made in the order they are received.

- | | | | |
|--|---|--|-------------------------|
| <input type="checkbox"/> Booth (10x10) | \$150.00 | <input type="checkbox"/> Booth (10x20) | \$400.00 |
| <input type="checkbox"/> Keynote Speaker Sponsor | \$1000.00 | <input type="checkbox"/> Product Placement | \$100.00/ea (300 items) |
| <input type="checkbox"/> Registration Reception | \$750.00 | <input type="checkbox"/> Wednesday Night Buffet | \$2500.00 |
| <input type="checkbox"/> Break Sponsor | Monday <input type="checkbox"/> AM <input type="checkbox"/> PM | Tuesday <input type="checkbox"/> AM <input type="checkbox"/> PM | |
| \$500.00/ea | Wednesday <input type="checkbox"/> AM <input type="checkbox"/> PM | Thursday <input type="checkbox"/> AM <input type="checkbox"/> PM | |
| \$1500.00 all | | | |
| <input type="checkbox"/> Lunch Sponsor | <input type="checkbox"/> Exclusive – \$750.00/ea | <input type="checkbox"/> Shared – \$400.00/ea | |
| | <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday | |
| <input type="checkbox"/> Lanyards/Neck Wallets | \$500.00 | <input type="checkbox"/> Briefcases | \$1500.00 |
| <input type="checkbox"/> T-Shirt Sponsor | \$1000.00 | <input type="checkbox"/> Instructor Sponsor | \$500.00 |